

4th Annual Swim-a-Poolooza: Sponsorship Opportunities

The Swim-a-Poolooza is back for another great year in 2009 – benefiting **Bloom Again: The Molly Bloom Foundation**. At the 4th Annual Swim-a-Poolooza, swimmers of all ages and abilities will enjoy 24 hours of swimming, entertainment, meals and great memories. As an event sponsor, your business has the opportunity to foster community good will and promote its brand.

\$2,500 Gold Level Sponsor

- *Prominent logo recognition on all Swim-a-Poolooza collateral to include: website, event poster, participant mailings, program and media.*

Specifically includes prominent sponsor logo recognition on:

- Dedicated swim lane with logo prominently displayed
- Logo and website on event program
- All official participant/volunteer electronic communications
- Opportunity to supply participant goody bags (sponsor provided)
- Logo and link on Bloom Again Foundation website
- Banner at event
- All press releases and media advisories
- Opportunity to have marketing materials displayed at event

Also included:

- Prominent speaking role at Saturday Night Celebration
- 24 swim entries
- Beach towels for all swimmers

\$1,000 Silver Level Sponsor

- Logo on event program
- Logo and link on Bloom Again Foundation website
- Recognition of sponsorship at Saturday Night Celebration
- 12 swim entries
- Beach towels for all swimmers

\$500 Bronze Level Sponsor

- Name on event program
- Logo on Bloom Again Foundation website
- Recognition of sponsorship at Saturday Night Celebration
- 6 swim entries
- Beach towels for all swimmers

In-Kind Sponsor (min. \$200 value)

- Name on event program
- Name on Bloom Again Foundation website

- Recognition of donation at Saturday Night Celebration
- Opportunity to have marketing materials displayed at event
- 2 swim entries
- Beach towels for all swimmers

Founded in 2006, Bloom Again: The Molly Bloom Foundation provides assistance to seriously ill or injured individuals so that they may enjoy renewed self-confidence, independence, or recovery through physical activities and sports.

For more information on sponsorship opportunities, please contact Alexandra Lee at 303.880.2037 or alexandlee@gmail.com.